



MATHABHANGA COLLEGE

(NAAC accredited)

President: Sri Bimal Ch.Barman

Principal/TIC: Dr. Guru Charan Das

IQAC Convener: Dr. Amit Kundu

Conveners: Miss Priyanka Chettri (Assist.
Prof. of Political Science),
Mrs. Ruma Dey (Assist.Prof. of
Commerce)

UGC sponsored National Seminar On “Consumer Awareness and Consumer Rights in India”

15th -16th March, 2019

*Organized by
Department of Political Science &
Commerce
Mathabhanga College*

Email:
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About The College:

Mathabhanga College, a promising educational institute for undergraduate studies, is situated about 1.5 Km away on the SH 12A to the west of Mathabhanga town. It was established on 1st of September, 1969. This College is permanently affiliated to the Cooch Behar Panchanan Barma University and included under section 2 (F) and 12 (B) of the University Grants Commission Act. Mathabhanga College is managed by a Governing Body (West Bengal Act XXVII of 1961) under the control of the D. P.I., WestBengal.

Mathabhanga College possesses 10.78 acres of land. It has one four-storeyed building, two two-storeyed buildings, a rich Library, a Book Bank, a Boys' Hostel, a play ground & a pond.

Registration Fee:

Faculty: Rs. 600/-

Home Faculty: 200/-

Scholar: Rs.300/-

Papers selected for formal presentation in the seminar, 2019 will be considered for publication subject to the adherence of review process. The selected papers will be considered for Book publication as a Book (ISBN number)chapter.

**All the submissions must be made
electronically on**

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by 14th March, 2019.

INTRODUCTION

The area of consumer protection is relatively new in developing countries. Although the momentum towards stricter consumers' protection via establishment of specific laws has emerged, the journey is at infant. In order to ensure effectiveness it requires participation, collaborations from all stake holders including the consumer. Consumers play an important role as they must communicate or express their dissatisfaction or complaints before remedies can be taken. This requires consumers to have knowledge on their rights, for example, regarding complaints' procedure and take appropriate actions in line with the stipulated regulations. Furthermore, the law also does not in the position to best champion the consumers' right. However, unawareness and lack of knowledge on consumers' rights and claim procedures potentially distort consumers capacity and ability to defend themselves against cunning traders.

Therefore, consumers must actively participate in advocating the process of upholding their rights against market exploitations.

Therefore, thorough investigation is needed to validate the extent of relationship between awareness and effective consumers behavior . Such deliberation will highlight the most required ability in order to create resilience consumers' protection environment especially for developing countries.

Key note speaker: Prof. Manas Chakrabarty, Senior fellow ICSSR & **Special Guest:** Prof. Madhurendra Kumar, Department of Political Science, Kumaun University, Nainital, Uttarakhand.

PROGRAM

09:15 Registration

10:00 Inauguration

10.45 A.M. Tea Break

11.00 A.M. Plenary Session

1.00 P.M. Lunch

02.00 P.M. Plenary Session

03.45 A.M. Tea Break

04.00 P.M. Panel Discussion

Next day the session will start from 10 A.M.

05.00 P.M. to 5.15 P.M. Valedictory Session

Communication phone numbers: _

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REGISTRATION

Name:

Institution:

Address:

City:

Postal Code:

Telephone:

Email:

Cost: Registration includes tea, lunch, certificates and proceedings
